

**\$5,000 a Month
Giving Away
Business Cards.**



**A Unique Report
By
Skip Rosell**

Here is an excerpt from the book **Start Small—Finish Big**.

If there's a business in your future, the idea for that business is probably right under your nose. I suggest you start with a familiar idea, one that you like and know that you can do. The simpler the idea the better. Make sure it's an idea that arouses your interest, and an idea that will make you proud. Then, go do it.

Don't focus too much on evaluating the idea. If you're confident you'll enjoy the business and you can envision your long-term future in the business, and you know it's a business that customers will patronize, then it's time to get started.

These are the points brought out in this excerpt.

- **Don't become overwhelmed trying to figure out complicated answers to rather simple questions. In other words, they make the process of coming up with an idea more complicated than it needs to be.**

Keep it simple.

- **It's easy to Find something wrong with every idea. Consequently, many people never do much more than talk about going into business. Coming up with the right idea is a hurdle they can never get over.**

You can find problems with any program you start-The main thing is to get started.

- **If there's a business in your future, the idea for that business is probably right under your nose. I suggest you start with a familiar idea, one that you like and know that you can do. The simpler the idea the better.**

Keep it simple. Did I mention that before. Well it is worth repeating.

Now on to a **SIMPLE** idea that can make you as much money as you want. You can do this part time or build it into a huge business, it is up to you, your choice.

The basic bulletin board service has been around a long time. I remember reading about this program many years ago. I just recently came across this basic program again on the Internet. It has NOT changed one bit from years ago.

Until now, that is.

If you do a search on “how to start a bulletin board service”, like I did, you will find many, many sites that have the same rehashed information that was published years ago. They all are the same and many are word for word.

I have written the basic program below with my comments in red. After you read the article I will tell you how I made this OLD stand by program a real moneymaker with a lot less work and for little or no money.

Here is the old version, which is in blue and my comments in red.

Believe it or not, bulletin boards actually work as traffic builders for just about any small business. They serve to enhance the community relation’s image of a business, and the space required to locate a bulletin board can be written off as a tax deduction when listed as advertising or public relations expense.

They are traffic builders but it is hard to convince the storeowner of this. They think of them more as a nuisance then traffic builders. But most storeowners know it IS good public relations to have a free bulletin board in their store.

People use these "business provided" bulletin boards to advertise things they want to sell, home-based businesses, and whatever they might want to trade for or buy. Then, they come back, sometimes morning, noon, and evening everyday, to check on them, or to see who else as an announcement posted. Each time they come into the business owner's store or shop, they may not feel an obligation to buy something, but of course the business owner has another opportunity to sell them something.

Just about anybody can organize a route of bulletin boards; charge the advertisers a small monthly fee; keep them up-to-date and neat, (which will make the business owner happy) and make some really easy money in the whole process.

This part is true. You do not need any special training to do this.

The first step is to contact as many businesses in your area as possible. Grocery stores, drugstores, barber shops, beauty salons, service stations, quick print shops, rental shops, mobile home parks, shopping centers, apartment complexes that have foyers or recreation rooms - and the list goes on endlessly.

Sell them the idea of allowing you to install and maintain a bulletin board service for them. Emphasize the community service, the tax write-off, and the fact that you'll keep it neat. When you get ten or more signed to allow you to install a bulletin board, you're ready to start making your bulletin boards.

This is the first problem with the old way of running a bulletin board service. Selling them on the idea of taking down the bulletin board they have up and putting yours up in

its' place. And then you are going to tell them that the board will be locked and you are going to charge their customers to post. You are telling them you are going to take away the one reason that they have a bulletin board in the first place. "It is good public relations to have a FREE bulletin board in their store".

The best plan (and of course the most economical) is to make your own. Cut a piece of corkboard 3 feet by 4 feet, mount a 3/4 by 1 inch frame around the edge, and cover this frame with a 3-foot by 4-foot piece of plastic. Mount the plastic with hinges at the top and a hasp at the bottom. On the back of the corkboard, install a couple of hocks for hanging it, and you're ready to go.

Make up a sign - you can even type it out and use it as another bulletin board announcement - something like this:

CITY-WIDE BULLETIN BOARD SERVICES!
Your announcement or advertisement displayed
here for only \$5 per month! For more information,
call 123-4567.

With a sign like this be prepared to be answering your telephone at all hours of the day and night. And they will want you to meet them right now at the store location so you can unlock and place their ad NOW.

Put your sign or announcement on each of your bulletin boards, lock them up, and install them in all your locations. Ten such signs with only 50 announcements per bulletin board should bring you an easy \$500 per month.

To do it that way you have to make up ten 3-foot by 4-foot bulletin boards. Have you priced cork lately? Maybe fifty years ago you could buy cork cheap, but not today. Also you have to get 50 advertisers to pay you \$5 a month for an ad in ONLY ONE location. If they want 10 locations that will cost them \$50 a month. That is exactly backwards from the way you should do it.

When you put an announcement from the same person up on more than one board, charge them \$5 per month for each announcement on each bulletin board. And one other thing: The date the "run of display" ends should be marked on each announcement you put up on each of your bulletin boards.

In all likelihood, you'll have people waiting for space on your bulletin boards. Keeping records should be very simple and easy. Start with a loose-leaf notebook, blank paper and a couple of packages of 3 by 5 cards. In your notebook, write down the date, the amount of money received and the number of announcements on display, and the contract expiration date. On the 3 by 5 cards, write the name, address, phone number and expiration date of each contract, and the location(s) of the bulletin board(s) that particular

announcement is on. Arrange the cards in chronological order according to expiration date, and file them in a storage box.

Today with your computer you can handle this with ease

Once you get rolling, you shouldn't have to service your bulletin boards more than once a week, and as more people see them, more businesses will want you to put one in their business location, and more people will want to display an announcement. Simple, easy, and a real moneymaker for you.

Let's see now. 10 boards and 50 advertisers on each board will get you \$2,500 per month. That is not bad money, but it is a "bear" to make up 10 3 X 4 foot boards, get 10 store owners to let you place them, hang them, (without damaging the walls) and get 50 advertisers to pay you \$50 a month for 10 locations.

This kind of business is what the newspapers like to write about, and the TV stations like to carry as news of what people in their areas are doing as entrepreneurs. So take the feature editors out to lunch, make friends with them, and push for all the free publicity you can get.

Yea, sure, your chance of getting free publicity for this is slim and none. It is OLD news.

That's the plan. It's simple, easy, and depending upon the population density of your area, it could very well be the very thing you've been looking for to supply you an extra income. It demands little investment, not much of your time, and no special training or education. But, as with any business venture, it takes ACTION on your part. You must get out there and set it up, and work at making it a success for you! It's really up to you, and we wish you success in it.

This is true. YOU have to make the effort to make any plan work. It will not start by itself.

Here are the problems and how to solve them.

- Q. How to get 10 storeowners to give you the ok to place YOUR board.
A. Use the board that they already have in place with no changes.
- Q. How can I help the owner keep the board neat without locking it up?
A. Weekly visits to each location. Which you get paid for.
- Q. How can I make the boards smaller and less costly but with the same revenue.
A. Make your boards out of 8 ½ X 11 card stock.
- Q. How can I get away from answering all the phone calls for this service?
A. YOU make one call at YOUR convenience and that solves the problem

R. How can I get 10 advertisers to pay me the same as 50 advertisers?

A. *You give them more of what they want without spending more.*

Q. How do I keep control of the boards and advertisers?

A. *Use a ready-made system designed just for this program.*

Q. How can I get a program that is ready to go and will start making me money today.

A. *Just follow the directions below.*

I ran this program in my area until I gave it to my granddaughter. She is still running it and makes over three thousand a month with it. Not bad for a 17 year old.

I will send you everything you need to make good money in your area and give you the full answer to the above questions. If you are willing to work a little to build this program there is no reason why you cannot build this into at least \$5,000 a month.

Here's what you'll get in your instantly downloadable .pdf digital edition of

\$5,000 a Month Giving Away Business Cards.

- **The report “\$5,000 a Month Giving Away Business Cards”.**
- **The forms, scripts, letters, etc.**
- **The systems program for tracking, billing and layout.**
- **The step-by-step instructions to get you started right away.**
- **Email support from me as long as needed.**

**Pages Of Concrete Data At Your Fingertips
To Save You Time And Make You Money**

Friend,

I know that in almost any area you can run at least two of these programs. That is \$10,000 a month. With that amount of money to be made I know I should charge at least 10% or \$1,000.00 for this information.

But I'm a straight shooter. You and I both know I'll make more money by selling multiple copies of this information (although I am going to **severely** restrict the number of copies I sell before I close this offer).

Plus, I wanted to get this fresh information into people's hands now, so the small percentage who will actually put the research and ideas into action can start to profit **ASAP** while the research is still timely.

No gimmicks, like "special free bonuses" of out-dated ebooks you can find all over the net.

No threats of the price going up at some imaginary time in the future. - The price certainly is not going down though!

And I'll be here for you. You'll get my private email address after you purchase and I'll always be more than happy to offer suggestions as you develop and refine your project based on this information.

I'm offering you all of this, so you can stop wasting your valuable time and get on with the business of profiting from this marketing plan **now** for only **\$97.00** .

Only \$97.00 - - Instant Download - Secure Server

Hold on to your hats. I am going to show you how to get this program for \$17.00

<http://tinyurl.com/crxyc>

Can you type a few headings into a database?

Can you, with the help of a picture, layout a form in a word processing program?

Then that is all you need to save \$80.00

I have the report that tells all along with samples of all the documents you need to run this program. Without the editable templates and my help setting up your program you can get just the report for

\$17.00

<http://tinyurl.com/crxyc>

That is an \$80 savings.

And you get the same guarantee.

If after you read the report you still need help you can purchase the rest of the package and deduct the \$17. Fair enough?

To Make Payment Click Here or Paste into your browser.

<http://tinyurl.com/crxyc>

60 Day Satisfaction Guarantee

No-Risk Guarantee: You have 60 days from purchase to explore and put the ideas and information in *\$5,000 a Month Giving Away Business Cards* into action. If any time during those 60 days you decide you aren't happy with what you got out of my research, just shoot me an email for a free, courteous, no-hassle refund. I aim to please, and it's as simple as that.

Sincerely,

Skip Rosell

P.S. - Again, although there is enough information contained in *\$5,000 a Month Giving Away Business Cards* for many people to take advantage of, I reserve the right to and will undoubtedly **end this offer** - long before the point of saturation is reached. I'll do this to protect my customers from competition and protect the value and integrity of the information within. Those who are first to get their hands on this information and take action are the ones who will be the first to benefit.